

Run for Diversity



Let's **promote**
diversity in the
company together!

#DIVERSITY

#INCLUSION

#EQUALITY

#COHESION

Run4Div, led by the French Federation for Company Sport, is based on a national pilot experiment launched in 2014. FFSE is supported by a consortium bringing together national company sport federations as well EU and national benchmark organisations that are experts on the topics of diversity and social inclusion, and the Universidad Camila José Cela, that is particularly involved in the topics of social inclusion, sport and innovation. Through R4D, FFSE intends to contribute to the priorities of the EU Commission:

- Promote social inclusion and cohesion
- Fight against the ever-increasing sedentary lifestyle by practicing within the company, during working hours.
- Address environmental changes



By extending the original French project to a European level and adding a new dimension of reflection, education and pedagogy, FFSE wishes to contribute to promoting and stimulating physical practice in companies while encouraging and embodying diversity (gender, intergenerational, disability ...) within occupational settings.

R4D will carry out:



Deliverables such as state-of-the-art good practices reports, literary reviews on sport, diversity and workplace, a quantitative survey and in-depth interviews for companies to identify the main obstacles and levers...



Physical and virtual races with several thousand participants to substantially stimulate diversity, sport and workplace matters



Tangible programmes and solutions to embody diversity through corporate physical activity



Mainstream events including 2 conferences to promote R4D messages and dissemination



R4D's intention is to create a sustainable circuit of Diversity Races in Europe and offer firms sustainable and lasting programmes and activities around diversity and sport to engage even more companies and employees.

Get ready to participate in our 2024 events!

R4D MALTA 1st edition / R4D LATVIA 1st edition / R4D SLOVENIA 1st edition

R4D GREECE 1st edition / R4D EUROPE 1st edition

Stay tuned for more!

