

Run.for Diversity

D4.1 Technical specifications, terms and conditions to design the E-Run digital platform

E-Run.for
Diversity



**Co-funded by
the European Union**

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

Specifications - Connected Challenge

1/ The Run for Diversity project

Let's promote diversity in the company together!

Run for Diversity is a project supported by the Fédération Française du Sport d'Entreprise through the European Commission's Erasmus+ programme. In this project, the FFSE is building on its national pilot experience conducted since 2014 and is supported by a consortium of national corporate sport federations, European and national organisations and a university particularly involved in the themes of social inclusion, sport and innovation.

Extending the original French project to a European level and adding a dimension of reflection, education and pedagogy, the consortium hopes to contribute to advancing the promotion and activation of physical exercise in companies while pushing and embodying the themes of diversity (gender, intergenerational, disability...) within the professional environment.

The aim of the project:

- To report on good practice through a literature review on sport, diversity and workplaces, a quantitative survey and in-depth interviews with companies to identify the main barriers and levers...,
- Run physical and virtual races (Malta, Slovenia, Latvia, Europe, Greece),
- Organise 2 conferences to promote the project's messages,
- Create concrete programmes and solutions to embody diversity through physical activity in the workplace.
- Develop a sustainable circuit of diversity races in Europe and offer companies sustainable programmes and activities around diversity and sport in order to involve even more companies and employees.
- French Federation of Corporate Sport (FFSE) - FRANCE
- European Corporate Sport Federation (EFCS) - EUROPE
- Camilo José Cela University - SPAIN
- Sport et citoyenneté (S&C) - FRANCE
- Malta Employees Sport Association (MESA) - MALTA - Malta Employees Sports Association
- Latvian Sport for All Association (LTSA) - LATVIA - Latvian Sport for All Association
- Sports Union of Slovenia (SUS) - SLOVENIA - Sports Union of Slovenia

- Hellenic Organisation for Corporate Sport and Health (HOSCH) - GREECE

2/ Background and presentation of the project

During Covid, we set up this new activity in connection with the pandemic. Today, we want to set up connected challenges for some of our events. It's a solution that already exists, but it's one that's been developed a lot in the digital era. We are firmly convinced that it will also find its place in the long term.

These connected challenges are useful for encouraging cohesion and internal communication, and help to recreate links between employees, while remaining accessible to all without changing the working day. These connected challenges also make it possible to promote physical activity throughout Europe without taking any health risks.

3/ Main objectives and expectations of the Run for Diversity project

- Develop an intuitive, future-proof digital tool
- Easy-to-use application with simple, clear tutorials
- A tool suited to all levels of sporting activity
- Add a new product to the federal range, which can be offered in several forms (in-company or inter-company)
- Develop regular physical exercise and sports activities in companies, particularly among so-called 'sedentary' people
- Develop the number of member entities of the various members at European and international level

4/ Needs and constraints

- The application and its basic functions :

- o Application in French and English, with options for versions in Spanish, German and other additional languages for international challenges.
- o Registration for the challenge connected via a specific code for each participant and each company.

- o Tracking of participants via mobile applications (Android, IOS and Windows) for sporting activities.
- o At the very least, it should be possible to include walking and running in the connected challenges, as well as a means of counting wheelchair users (specific scale with special functionality).
- o Measuring and valuing daily physical and sporting activity.
- o Calculation of distances achieved with an equivalence between the number of steps and the number of points.
- o The distances are calculated via the mobile phone and should be compatible with as many brands as possible. It would also be possible to measure everything via connected devices and for the application to be compatible with as many brands as possible.
- o Integration of daily 'missions' to encourage physical exercise and sport (exercise time, distances to be covered - walking, running, cycling).
- o Integration of quizzes on themes chosen by the FFSE.
- o Pre-programmed push notifications that can be programmed during the event.
- o Ranking results must remain accessible via the live application during the challenge and once the challenge is over.
- o A charter of the E-Run rules must appear in the application and be accessible at all times.

On their first visit to the application, participants will have to read and accept the terms of participation in the event.

- o As the E-Run is international in scope, it must be suitable for use in different time zones. If the application allows it, it cannot have a centralised time zone for one region. This can be done by creating event hubs that operate in a specific geographical area. Other methods can be considered to suit the inclusivity of participants around the world. *

- Registration details :

- o If the system allows it, participants' registrations and payments directly via the application, or a system that minimises intermediate stages as much as possible.
- o If the system does not allow it, the FFSE will be responsible for coordinating online registrations and online payments with the technical and operational support of AVENA event.

o If the system allows it, the FFSE should be able to access an interface with all the data relating to registration. If this is not possible, AVENA EVENT must provide weekly exports before the challenge and daily exports during the RUN. This is to avoid the exchange of Excel documents and to have real-time figures by company, city, region, country, etc.

o Entries can be made by team or individually. The number of participants per team must be flexible from one connected challenge to another.

o Participants must indicate the name of their company. The list of companies is pre-programmed. Participants must be able to 'create' a new company if their company is not on the initial list.

o The fields to be completed by the participant when registering are as follows. Each field is 'mandatory' or 'optional' and may change depending on the challenge connected. Fields marked with an asterisk (*) are mandatory.

- First name *
- Surname*
- Gender* (male, female, other)
- Disability status* (yes, no)
- Date of birth
- Email address*
- Telephone
- Postal address
- Postcode
- City
- Country
- Team name*
- Company name *

- Elements linked to the missions/challenges during the challenge :

o The missions/challenges can be individual (e.g. run 10 km without stopping), by team (e.g. accumulate 30,000 steps for your whole team) or by company (e.g. reach 150 participants).

o Missions/challenges can be set for a limited time or for the entire duration of the event.

o Option to secure the start of the mission/challenge.

o Missions/challenges that specify a distance to be covered should automatically stop when the objective is reached.

o Missions/challenges that are time-based (e.g. run the longest distance in 30 minutes) should automatically stop when the time is up. They should also either be triggered by the participant themselves or be accompanied by a notification if the mission starts at a specific time.

o Timed missions of 3km and 6km must appear in order to respect the heritage of the Diversity Race. They take place at the same time as the Paris Diversity Run. These two events must automatically stop when the distance to be covered has been reached.

o An anti-cheating system must be integrated. If GPS tracking is not possible, a maximum number of steps must be set to limit unrealistic scores. This can be done by limiting the number of steps over a certain period of time, over a day, etc. In agreement with the FFSE, a panel will also be needed to monitor the performances of the top 20 to ensure fair play.

o It must be possible to set missions/challenges before the event begins and also after it has started.

o Missions/challenges can only be completed once. However, they can be proposed several times during the event (and therefore be carried out as many times as they are proposed).

- **Elements linked to rankings/results:**

o All the physical and sporting activities carried out must be converted into points according to a scale drawn up in advance that can be adjusted from one event to another. Please note that a specific scale must be established for wheelchair users.

o All missions/challenges/quizzes completed must add a predefined number of points.

o All the results/rankings below are available live on the application:

- Ranking of the number of points accumulated by Person / Team / Company / Country / Duo
- Ranking of the average number of points per Company / Country
- Individual gender ranking of the best times achieved for distance missions
- Individual ranking by gender of the longest distances achieved for the missions proposed for different durations

o For each challenge connected, the results/rankings should be determined in advance with the FFSE:

- Which will be used or not
- To be displayed live via the application
- Which will require daily extraction
- Which will require a one-off extraction at the end of the challenge
- Which will be communicated to participants once the challenge is over

Other expected elements:

o Ongoing technical support for problems relating to the installation of the application. It will be determined at the start of a race whether the weekend is included or not.

o Permanent technical assistance for technical problems linked to the running of a connected challenge. It will be determined at the start of a race whether the weekend is included or not.

o Each challenge will have to offer precise time slots for assistance and pre-determined response times which will be communicated to participants.

o Halfway through the start of the E-Run, a teaser will take place over 2 days to give companies a chance to try out the event. They will be able to give feedback on the Alpha version of the application and help finalise the Beta / final version.

o The EFCS and its members must receive training on the various tools used in order to provide companies with the best possible guidance. This training will cover the registration tool, the application interface and functions, and any other tool that requires a certain level of information literacy.

5/ Compliance with the Data Protection Regulation (RGPD)

The contract must include a paragraph on the RGPD with the following information:

- Description of the processing being outsourced
- Clause stating that the service provider processes the data for the sole purpose for which it is outsourced
- How the service provider guarantees the confidentiality of the people processing the DCP
- The service provider must raise the awareness of the persons processing the DCP
- How the service provider guarantees the confidentiality of the DCP processed
- Process data in accordance with FFSE instructions
- No transfer without the FFSE's agreement
- How the service provider applies Privacy By Default and Design
- Declaration of sub-contractors: in particular data hosting. The list of subcontractors and their role must be indicated.
- How users exercise their rights
- Notification to the FFSE in the event of a breach
- Description of security measures for processing: we need a PSSI
- Communication of the contact details of the referent/DPO
- Formalisation of the processing register
- How the service provider guarantees continued compliance

As far as possible, a small document attesting to compliance with RGPD rules and laws should be provided so that it can be communicated internally to the FFSE. This will reassure customers by providing clear and detailed explanations.